









COLOR



To learn more about our Color Trends 2021

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Introduction

KWP knows that your home is much more than a structure, it is a reflection of your personality. The exterior of your home sets the tone of your house style. KWP curates their colors and profiles to fit any project, from traditional to modern.

Going a step further, KWP is also committed to protecting, sustaining, and enhancing the human and natural resources that will be needed in the future.

KWP, nature at its best!

Interactive





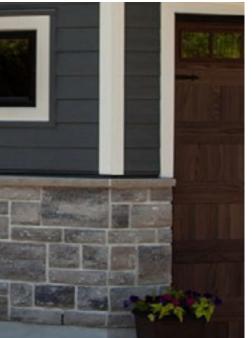














This old marina has gotten more than a facelift, it was completely town down and rebuilt from the ground up showcasing all the best energy eciency & materials.

This project was created for the love of a work / live / play individual.

1. Siding: Eco-side Bold Granite 2. Trim: KWP Trim White

3. Accent: **KWP Hampton Shake Granite** 4. Stone: Permacon - Lafitt Alto







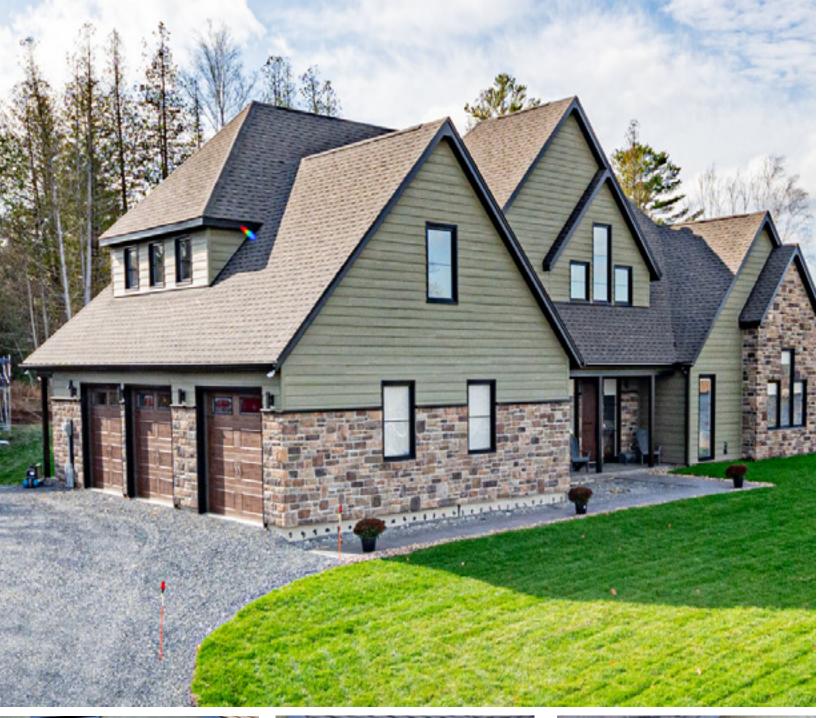


This color palette is full of depth and dimension reminiscent of the various shades found in the sea.

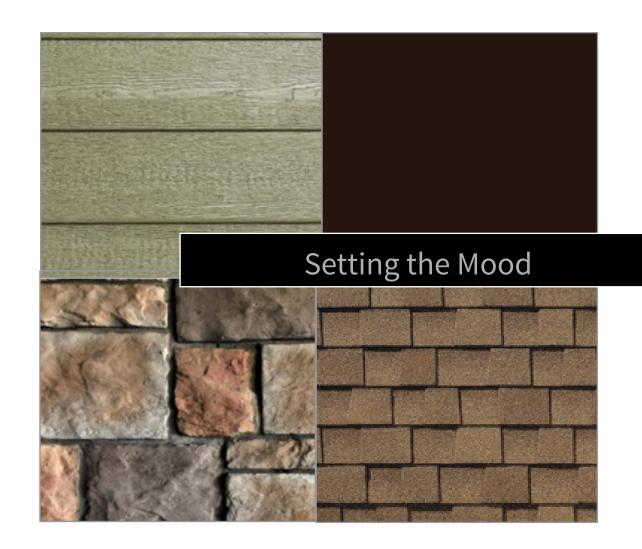
1. Siding: Prestige Thunder Blue 2. Trim: KWP Trim White

3. Siding Accent: **Kaycan Perfection Charcoal** 4. Accent: Stone









This calming neutral palette featuring a muted green shade, is in perfect harmony with its surroundings. Naturally elegant.

1. Siding: **Ecoside Rustic Acadia Rustic**

2. Aluminum Trim: **Kaycan Aluminum Trims Commercial Brown**

3. Accent: Brick Stone 4. Roofing: Brown











The wonderful secret of the shade gray... Its versatility.

Be it paired with white for a crisp, fresh effect or with black for a deep intensity,

gray can do it all.

1. Siding: **Eco-side Bold Pearl Gray** 2. Trim: **KWP Trim White**

3. Shutters: **Kaycan Shutters** Black 4. Roofing: Black











A wonderful way to add warmth to a strikingly modern design. Pairing engineered wood siding in a rustic shade with contrasting elements, creates visual interest.

1. Siding: **Eco-side Rustic Torrefied Brown Rustic**

Vinyl Siding: Kaycan Timberlake Stonecrest 3. Trim: Kaycan Aluminum Trims Black
 4. Accent Stucco: White











We love how opposing elements can create balance. The minimalist look of the landscape is offset by the rustic color of the siding and the warmth of the wood siding.

1. Siding: **Eco-side Rustic Walnut Rustic**

2. Trim: **KWP Trim White**

3. Stone: Veneer Rock Cladding 4. Roofing: Brown











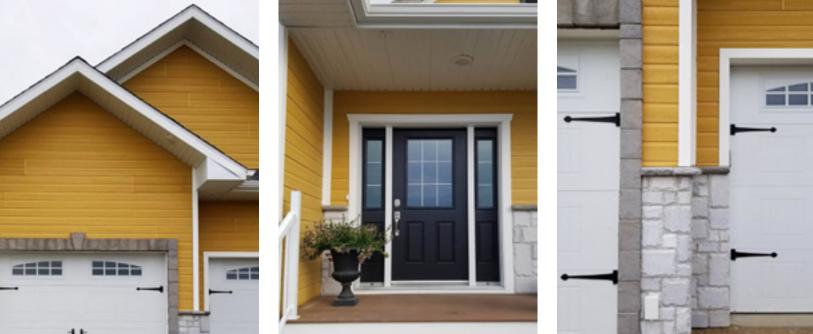


This home highlights how choosing colors that complement the landscape can create lovely harmonized exterior. All elements beautifully showcased.

Siding: Eco-side Bold Cactus 2. Accent: KWP Hampton Shake Sierra
 Trim: KWP Trim Khaki 4. Roofing: Black









Brighten up the neighbourhood with this lively color palette.

Mixing it with contrasting shades adds a modern touch.

1. Siding: **Prestige Maize** 2. Trim: **KWP Trim White**

3. **Shutters** Black 4. Roofing Black













The exterior of this home is made less imposing by the selection of a natural color palette. These shades are a perfect combination of warmth and coolness.

A standout without with being a show off.

- 1. Siding: Eco-side Rustic Yellowstone Rustic 2. Accent: Eco-side Rustic Granite Rustic
- 3. Aluminum Trim: **Kaycan Aluminum Trims Commercial Brown** 4. Stone Drystack No Grout









Capturing the essence of peacefulness, this harmonious color palette reminds us that simplicity can speak volumes.

- 1. Siding: **Provincial Granite** 2. Trim: **KWP Trim White**
 - 3. Stucco Accent White 4. Roofing Dark Red





AN ENHANCED EXPERIENCE

Take a look at these new added features:



Pro Service section: generating an accurate measurement report, a true to life visualization and a 3D interactive model, allowing your customer to quickly provide job estimates. (This service has an added cost).



Mobile adaptation: They will be able to create their projects on their phones and share it with their customers.



Auto-recognition technology: Say "Adieu" to masking! Your customer will simply upload a picture of their project and the software will automatically detect the roof, siding, windows and doors for them. All that's left is selecting the products and the colors they want!



<u>Curated Color Combinations:</u> They will be able to select a color palette that features siding, trims and accent that perfectly complements each other.



Refined selection editing: Unlike the previous version, your customer will be able to go back and fine-tune a selection, giving them some editing capabilities.



FAQ: An added FAQ section including a customer service email for any design help.

Designing and presenting their next project has truly never been easier.



LookBook

Volume 3

